

SPONSORSHIP OPPORTUNITIES

2015 SPONSORSHIP OPPORTUNITIES

Ocean Leadership and the NOSB value our strong partnerships with foundations, corporations, individuals, government agencies and nonprofits that share our goal: to prepare our nation's future workforce for success in STEM careers and encourage an interest in the ocean and marine life. NOSB Sponsors share our commitment to ocean science education, particularly for high school students who are learning about career options and developing lifelong interests. Together we will ensure that young people understand and are well prepared for the environmental challenges and opportunities that lie ahead.

Lead Sponsors | \$500,000

Ocean Leadership partners with the federal government, private foundations and corporations on many community-wide ocean research and education programs. As a Lead Sponsor of the NOSB, you will be a valued partner of our organization and program offerings. We look forward to working with you throughout the year as we offer opportunities for visibility and engagement with students and alumni and at your signature event during the National Finals Competition.

- Naming opportunity for an event held during the National Finals Competition (such as the Opening Ceremony Dinner)
- Inside back cover advertisement and full-page organization profile or personal statement in the National Finals Competition event program
- Opportunity to submit competition questions emphasizing organizational interests (as related to ocean sciences and competition theme)
- Opportunity for one (1) representative to join the NOSB Advisory Board
- Opportunity to showcase your organization in the NOSB online career resource and to offer remarks at the National Finals Ocean Career Event
- Reserved guest table at the National Finals Competition Opening Ceremony & Dinner
- Recognition at National Finals, Regional Bowls, the NOSB website, and all NOSB marketing/media materials
- Plus additional benefits described below

Premier Sponsors | \$250,000

Learning about the ocean sciences in high school was a transformative experience for many NOSB alumni. As a Premier Sponsor, your organization will have a direct impact on our program's ability to reach new students, such as diversity outreach and regional competitions, as well as on programs aimed at providing participants an enriching experience during the National Finals Competition. These include presentations by marine scientists, hands-on research opportunities, and career events focused on STEM-based fields.

- Naming opportunity for a national program-wide initiative (such as a the NOSB Diversity Initiative)
- Opportunity for one (1) representative to join the NOSB Advisory Board
- Full-page advertisement in National Finals Competition event program
- Opportunity to submit competition questions emphasizing organizational interests (as related to ocean sciences and competition theme)
- Opportunity to showcase your organization in the NOSB online career resource and at the National Finals Ocean Career Event
- Exhibit/table space in central location during National Finals Competition rounds
- Recognition at National Finals, Regional Bowls, the NOSB website, and all NOSB marketing/media materials

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Major Sponsors | \$100,000

Nonprofits with science and education outreach programs like the NOSB are facing greater challenges as public funds grow scarce. Your support as a Major Sponsor helps ensure we can continue the competition and provide high school students with a foundation in environmental and ocean sciences during a time when they are making decisions about college and their careers.

- Half-page advertisement in National Finals Competition event program
- Opportunity to provide promotional materials for National Finals Competition gift bags
- Opportunity to submit competition questions emphasizing organizational interests (as related to ocean sciences and competition theme)
- Logo displayed at National Finals Events, on the National Finals Program and shirt, on the NOSB website, and at Regional Bowl Competitions and Programs
- Exhibit/table space in central location during National Finals Competition rounds
- Opportunity to showcase your organization in the NOSB online career resource and at the National Finals Ocean Career Event
- Recognition at National Finals, Regional Bowls, the NOSB website, and all NOSB marketing/media materials

Key Sponsors | \$25,000

NOSB's Key Sponsors provide important support for the program. At this level, we offer engagement opportunities via the competition question process and at our popular Career Event, and invitations to meet students and science community volunteers during the National Finals Competition.

- Quarter-page advertisement in National Finals Competition event program
- Opportunity to submit competition questions emphasizing organizational interests (as related to ocean sciences and competition theme)
- Logo displayed at National Finals Events, on the National Finals Program and shirt, and on the NOSB website
- Opportunity to participate at the National Finals Ocean Career Event and promote your organization as a future employer
- Invitations to the National Finals Competition Opening Ceremony & Dinner
- Two (2) complimentary ocean-themed National Finals Competition shirts
- Recognition at National Finals, Regional Bowls, the NOSB website, and all NOSB marketing/media materials

Champion Sponsors | \$10,000

NOSB Champions help ensure students have the opportunity to get the most out of their experiences! Our Champions often volunteer with and attend a regional competition and take part in the National Finals event as well.

- Invitations to the National Finals Competition Opening Ceremony & Dinner
- Logo displayed at National Finals Events, on the National Finals Program and shirt, and on the NOSB website
- One (1) complimentary ocean-themed National Finals Competition shirt