



2018 SPONSORSHIP OPPORTUNITIES

National Ocean Sciences Bowl

NOSB students are our nation's next leaders and your future employees! The National Ocean Sciences Bowl, its parent organization the Consortium for Ocean Leadership, and our corporate sponsors share a common objective—preparing for our nation's and the world's best future. In that future we need leaders, citizens, and a workforce fully engaged in and excited about ocean science, policy, technology, and conservation.

Ocean science, in particular, is an important field of study. The ocean plays a critical role in weather and climate, human health, food security, national security and the economy. Ocean science covers all STEM disciplines, applies them in a real world context, and brings to bear technological and engineering innovation required to work in and with the ocean environment.

Most high school students in the U.S. do not have the opportunity to study ocean, earth, and environmental science as part of their formal coursework, according to the 2012 National Survey of Science and Mathematics Education. Yet in the next ten years environmental, geoscience, and related engineering and technical careers will on average grow by 10% (Bureau of Labor Statistics). We therefore need to engage students in these disciplines at an age when they are making career decisions. Since 1998, the NOSB has prepared 30,000 students to take advantage of the increasing job opportunities in ocean and other STEM (science, technology, engineering, and math) fields.

NOSB offers the perfect opportunity to broaden STEM learning and cultivate our future ocean leaders!

We need your support to ensure NOSB continues to inspire, excite, and challenge students in ocean-related science, policy, technology, and conservation fields. By becoming a sponsor you or your organization will have visibility and interaction opportunities with talented high school students, as well as with your stakeholder, customer, and peer sponsors in the federal and private sectors.

What our 2017 students have told us about their participation in the NOSB:

87% agree that NOSB increased their interest in science

89% agree that NOSB has made them more aware of ocean science career options

66% agree that they are more likely to consider a career in an ocean science or a related field

NOSB Sponsorship Levels

Partners | \$50,000

- Feature your company logo on the NOSB.org homepage
 - Logo displayed in all National Finals promotional and event materials, as well as recognition in remarks throughout the events
 - Logo displayed at *all 25 Regional Bowls* in their promotions or event programs
 - Recognition in all NOSB press releases (including Regional Bowls, National Finals Competition, Award Trips, and Scholarships)
 - Receive a half-page advertisement in the National Finals Competition event program
 - Receive a company and workforce profile in our career opportunities e-booklet
 - Dedicated social media promotion during competition season (January-April)
 - Opportunity to present an award at the National Finals Competition
 - Participate in our National Finals Ocean Career Event
 - Dinner with Ocean Leadership executives and invited VIPs at the National Finals
-

Premier Sponsors | \$25,000

- Feature your company logo on the NOSB.org homepage
 - Logo displayed in all National Finals promotional and event materials, as well as recognition in remarks throughout the events
 - Logo displayed at *all 25 Regional Bowls* in their promotions or event programs
 - Recognition in the NOSB press releases for the Regional Bowls and National Finals Competition
 - Receive a quarter-page advertisement in National Finals Competition event program
 - Receive a company and workforce profile in our career opportunities e-booklet
 - Dedicated social media promotions
 - Participate in the National Finals Ocean Career Event
 - Opportunity for a branded giveaway at the National Finals Competition
-

Ocean Champions | \$10,000

- Logo displayed in all National Finals promotional and event materials
 - Recognition in the National Finals Competition press release
 - Social media promotions
 - Opportunity to provide promotional materials for National Finals Competition gift bags
-

Ocean Guardians | \$5,000

- Logo displayed in all National Finals promotional and event materials
 - Social media promotion
-

Sponsorship at any level is appreciated. All Sponsors receive:

- Logo displayed in National Finals program and on the *NOSB.org sponsor page*
- Opportunity to submit competition questions emphasizing organizational interests (as related to ocean science and technology and/or the 2018 competition theme of Oceans Shaping Weather)
- All sponsors are invited to volunteer at Regional Bowls or the National Finals Competition

**Please note that the benefits listed above are starting points for discussion.*

Contact Kristen Yarincik, NOSB Director:
kyarincik@oceanleadership.org or 202-448-1237