



NATIONAL OCEAN SCIENCES BOWL

SPONSORSHIP

OPPORTUNITIES

The National Ocean Sciences Bowl® (NOSB) broadens STEM (science, technology, engineering, and math) learning and **cultivates our future ocean leaders and your future employees!** The NOSB is an annual academic competition that takes place across the United States through a combination of Regional Bowls and a National Finals Competition. The program engages high school students in ocean and freshwater science learning. It also inspires and prepares them to be the next generation of knowledgeable community members, environmental leaders, and Earth system science employees!

The ocean plays a critical role in weather, climate, human health, food security, national security, and the economy. Ocean science covers all STEM disciplines, applies them in a real-world context, and brings to bear the technological and engineering innovations required to work in and with the ocean environment.

Research from the National Survey of Science and Mathematics Education states that many high school students in the United States do not have the opportunity to study ocean, earth, and

environmental science as part of their formal coursework. Yet in the next 10 years, environmental, geoscience, and related engineering and technical careers will grow by 10 percent*. We need to engage students in these disciplines at a younger age when they are making career decisions. Since 1998, the **NOSB has prepared 40,000 students** to take advantage of the increasing job opportunities in ocean science and other STEM fields.

Long-term program evaluation highlights how the NOSB continues to inspire the next generation of researchers and scientists. Our most recent evaluations of participating students show that:

- **91% increased their interest in science**
- **75% agreed they are more likely to consider a career in a scientific field**
- **66% agreed they are more likely to consider an ocean science career**
- **89% agreed they are much more aware of ocean science career options**

*Based on research from the Bureau of Labor Statistics

We need your support to ensure the NOSB continues to **inspire, excite, and challenge** students in ocean-related science, education, research, policy, technology, and conservation fields. By becoming a sponsor you or your organization will have visibility and engagement opportunities with talented high school students, as well as with your community, customer, and peer sponsors in the federal and private sectors.



NOSB SPONSORSHIP LEVELS

Sponsorship at any level is appreciated. All Sponsors of at least \$1,000 receive:

Employee volunteer opportunities at Regional Bowls or the National Finals Competition

Logo displayed in National Finals Competition program and on the NOSB sponsor webpage

Opportunity to submit competition questions emphasizing organizational interests (or as related to specific competition themes)

Opportunity to provide promotional materials for National Finals Competition gift bags

OCEAN GUARDIANS \$5,000

Ocean Guardians receive all the benefits listed above and:

- Logo displayed in all National Finals Competition event materials
- Social media promotion on NOSB channels

OCEAN CHAMPIONS \$10,000

Ocean Champions receive all the benefits listed above and:

- Recognition in the National Finals Competition press release

PREMIER SPONSORS \$25,000

Premier Sponsors receive all the benefits listed above and:

- Recognition in remarks throughout the National Finals Competition
- Logo displayed at all Regional Bowls in their promotions or event programs
- Recognition in the NOSB press releases for the Regional Bowls and National Finals Competition
- A quarter-page advertisement in National Finals Competition event program
- A company and workforce profile in our career resources for students
- Employee opportunities to participate in the National Finals Ocean Career Event

PARTNERS \$50,000

Partners receive all the benefits listed above and:

- Recognition in all NOSB press releases (including Regional Bowls, National Finals Competition, Award Trips, and Scholarships)
- A half-page advertisement in the National Finals Competition event program
- Opportunity to present an award at the National Finals Competition

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